

CLIENT _____ CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

PRICING

	1X RATE	3X RATE
<input type="checkbox"/> FULL PAGE _____	\$1,100	\$950
<input type="checkbox"/> HALF PAGE HORIZ. _____	\$675	\$600
<input type="checkbox"/> HALF PAGE VERT. _____	\$675	\$600
<input type="checkbox"/> QUARTER PAGE _____	\$350	\$300
<input type="checkbox"/> BACK COVER _____	\$1,300	\$1200
<input type="checkbox"/> INSIDE FRONT OR BACK COVER _____	\$1,200	\$1,100
<input type="checkbox"/> AD DESIGN _____	\$40	
<input type="checkbox"/> PHOTOGRAPHY _____	\$50	

2008

F M A M J/J A S O N D/J

2009

F M A M J/J A S O N D/J

Ad Cost: _____

Setup Fee: +\$40.00

Other: + _____

TOTAL AMOUNT DUE: _____

NOTES:

PAYMENT METHOD

CHECK # _____

CHECK AMOUNT _____

HOW TO BILL:

MAIL FAX EMAIL

CREDIT CARD INFO:

CC # _____ Exp. _____

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

ACCEPTED BY (CLIENT SIGNATURE) _____

NASHVILLE ARTS MAGAZINE REPRESENTATIVE _____

TITLE _____

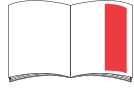
DATE _____

DISPLAY ADVERTISING SIZE



Full Page (full bleed)

8.75" (w) x 11.25" (h)
trim size: 8.5" (w) x 11" (h)



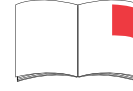
Half Page (vertical)

3.375" (w) x 9.5" (h)



Half Page (horizontal)

7" (w) x 4.625" (h)



Quarter Page

3.375" (w) x 4.625" (h)

SUBMITTING YOUR ARTWORK

Should you need assistance with your artwork *Nashville Arts Magazine* is happy to create a custom designed advertisement for you. Please contact your representative for special design rates for *Nashville Arts* advertisers.

STEP 1

Please prepare the artwork for your ad in a CMYK, 300dpi only in one of the following formats: **PDF**, **TIFF**, **EPS** (outlined)

STEP 2

Send all files by one of the below methods:

1. Send a CD by mail to:
Nashville Arts Magazine/Read Publishing, LLC
P.O. Box 58388 • Nashville, TN 37205
2. Send attachments smaller than 10mb to our Creative Director via email:
gina@nashvilleartsmagazine.com
Include your company name in the subject line.

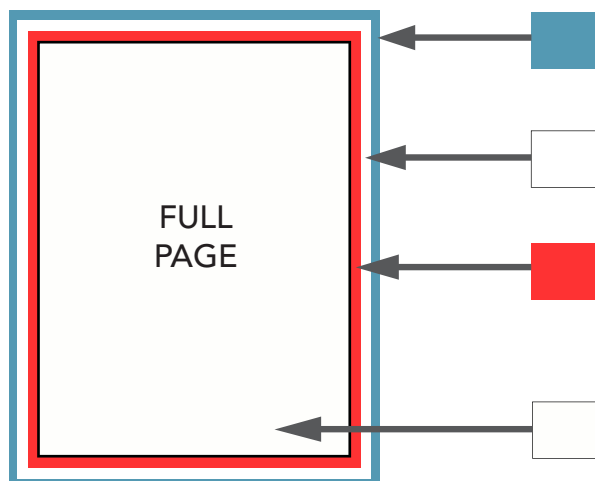
3. Upload files larger than 10mb by FTP - Use Fetch, CuteFTP, Transmit, WS_FTP to access our FTP site.
Server: [ftp.nashvilleartsmagazine.com](ftp://nashvilleartsmagazine.com)
Username: advertisements@nashvilleartsmagazine.com
Password: **advertisements**

Please include your company name in the file name. Then email gina@nashvilleartsmagazine.com to let us know the file has completed uploading.

STEP 3

Ensure you receive a confirmation from our graphics department on receipt of your artwork. Please provide us with a contact name, email and phone number so we can call or email you if we have questions.

ARTWORK CONSTRUCTION FOR FULL PAGE ADS



Bleed Area = Bleed graphic elements off the page to .125" on all sides. Bleed on all four sides of the page = 8.75" w x 11.25" h

Trim Size = Supply all full pages to final size. (8.5"x11")

Margin Area = Maintain (0.375") inside trim to the image area. Graphics such as color panels, images, bars or rules (lines) can extend through the margin and trim areas to 0.125" bleed. Editorial text should NOT reside in the margin area.

Image Area = Graphic elements, text and/or headlines should be contained within the image area. **7.75" x 10.25"** Type or text should be contained within this area.